

# ARTS MOVE ON!

## “AZAM” ETF–SURIA PROGRAMME (25 MAY 2003)



SW performers with guest artistes

SW performers in “Percussion” item

Sri Warisan joined in the effort to raise funds for needy students through a Charity concert, Education Trust Fund “AZAM” broadcast live on Mediacorp Tv’s Suria channel on 25 May 2003. 2 special items choreographed by Mdm Som, Silat “Azam” and percussions.

## ARTS ON THE MOVE @ SPORE ARTS FESTIVAL (1st & 20th JUNE 2003)



“Rasa Sayang” - feeling of love was Sri Warisan’s contribution for Singapore Arts Festival 2003 “Arts on the move”. Reaching out to wide audience at both venues, West Mall on 1st June as a kick off to the Singapore Arts Festival and closing it on 22 June 2003 at Lot 1, Choa Chu Kang. Fusing traditional and Contemporary work through songs, dance and music is Sri Warisan unique trademark.



the 18 till 21 June 2003. Sri Warisan had the privilege to perform for the delegates at the ‘Awards Presentation Dinner’ Ceremony on the 20 June 2003 at Oriental Hotel. “Malam Rasa Sayang” performance closed the event on a high note. The delegates joined the performers and artistes, Lynn Nasir and Zubir Abdullah in the song and dance item.



## SRI WARISAN’S COLLABORATION WORK

### S’PORE INDIAN FINE ARTS SOCIETY(15 MAY 2003)

Second collaboration work with SIFAS (Maya Dhvani), 2 of Sri Warisan’s performers, Fazlyna and Zahidah was chosen to take part in the SIFAS collaboration work staged on 15 May 2003 at Asian Civilisation Museum.



Mdm Som received a token fr SIFAS



Sri Warisan’s performers as “Kancil”

### MEREDITH MONK & ANN HAMILTON MERCY (14 & 15 JUNE 2003)



10 Sri Warisan performers were selected to participate at “Mercy” an American production dance theatre by Meredith Monk & Ann Hamilton. Staged on the 14 & 15 June 2003 at Victoria Theatre in conjunction with The Singapore Arts Festival 2003.

## INTERNATIONAL SOCIETY OF PERFORMING ARTS CONGRESS

ISPA International Society of Performing Arts Congress was held in Singapore from



# GENERAL PERFORMANCES

## GENERAL PERFORMANCES IN MAY & JUNE

15 May 03- SIFAS at Asian Civilisation Museum (6.00pm)  
17 May 03 - Eden Restaurant (1.00pm)  
18 May 03- Melodious Angklung @ Victoria Theatre (8.00pm)  
24 May 03- Wedding Dinner @ Bedok North (8.00pm)  
25 May 03- AZAM ETF @ Suria ‘Live’ @TV Theatre (8.00pm)  
29 May 03- SHC @ SW Studio (11.00am)  
30 May 03- SHC @ SW Studio (1.00pm)

31 May 03- Tunas Warisan @ YMS Auditorium (3.00pm)  
01 Jun 03 - Arts on the move @ West Mall (7.30pm)  
07 Jun 03 - Wedding Dinner @ Taman Jurong (7.00pm)  
20 Jun 03 - ISPA Spore Arts Fest @ Oriental Hotel (6.00pm)  
22 Jun 03 - Arts on the move @ Choa Chu Kang (6.00pm)

## Inside Story Headline

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This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World



Caption describing picture or graphic.

Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're

finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

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This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new

procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top custom-

*“To catch the reader's attention, place an interesting sentence or quote from the story here.”*

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This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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**SRI WARISAN SOM SAID  
PERFORMING ARTS LTD**

No. 47 & 59 Kerbau Road  
Singapore 219173

Phone: 6225 6070  
Fax: 6225 906036  
Email: sri\_warisan@pacific.net.sg  
Website: www.sriwarisan.com

*Your business tag line here.*

**We're on the Web!**  
**example.microsoft.com**

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your or-

ganization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place

to insert a clip art image or some other graphic.



*Caption describing picture or graphic.*