



Hello everybody,

The arts scene has never been better for Sri Warisan. In this issue read about our participation with Singapore Arts Festival, Arts on the move, SIFAS, Melodious Angklung, Sri Warisan Shell Musrika Library, Azam, Tunas Warisan, Padepokan. In the next issue watch for our Multi Ethnic Dance Ensemble, ROOTS II & SYF write-up.

Adel Ahmad



EDITOR'S NOTE!

HOTLINE 62256070! "Hello, yes, can I have your booking dates, please? Ok! yes thank you, no problem. Yes, Sri Warisan's hotline rang non stop again, but for the best this times after the SARS outbreak relieved. The arts education programmes and outreach programmes are back to normal.

This issue updates you on our productions and general performances.
Marina Yusoff

**MELODIOUS ANGKLUNG
(18 May 2003)**

Under the baton of Angklung Conductor/Instructor, Mr Adel Ahmad, Melodious Angklung was performed to a captivated audience on the 18 May 2003 at the Victoria Theatre. Guest performers includes Crescent Girls School, Dunman High School and Pasir Ris Secondary School together with guest artistes Lynn Nasir, Zubir Abdullah and Sri Warisan multi talented performers danced, sang and played the angklung. A melodious evening indeed.



The beautiful ensemble performing on stage



In one of the kampong scene, dance, sing & playing angklung

**Mustika Library - "Curtains Up"
(22 Jun 2003)**



Congrats! From Mr Liu Thai Kher and witnessed by Mr Albert Tan

The library's 'Curtains Up' was officiated by Mr Liu Thai Kher, Chairman of National Arts Council and Mr Albert Tan, General Manager, External Affairs of Shell Companies in Singapore. The materials in the library have been used for research by students and researchers for the past five years through a "treasure hunt". A treasure hunt because there was never a proper library space then. But now we are happy that we have this little corner proper. "Mustika Library". We would like to thank Mr Razali Mahat from National Heritage Board for his expert advise to upgrade the corner into

Kampong house atmosphere with special feature "Loteng", not to forget all volunteers, NAC and especially The Shell Companies in Singapore for their donation of \$10,000.000. Thank you.



Photo session with all the guests



"SYUKUR 5"- COMMEMORATIVE MAGAZINE

We have completed our 5 years journey. Sri Warisan's next lap of our 5 year plan is to go global, upgrade and expand. With God's grace, Sri Warisan with the support from those who share and care will be able to move on. Syukur 5 Anniversary Commemorative magazine was launched at the "Melodious Angklung" performance on 18 May 2003, by Mr Yatiman Yusof, Senior Parliamentary Secretary, Ministry of Information and the Arts. Sri Warisan participation is made possible because of the artiste's professionalism. Special thanks to all the staff, performers, Mr Yatiman Yusof & wife, to sponsors, NAC, Shell, JCCI, Arts Fund, Lee Foundation, SIF, supporters and individuals, thank you for the wonderful 5 years.

'BERTA WARISAN' EDITORIAL TEAM

- | | | | |
|----------------------------|-------------------|-------------------|------------------------|
| Advisor | - Som Said | Managing Director | - Adel Ahmad |
| Publisher | - Sri Warisan | Deputy Editor | - Marina Yusoff |
| Writers and Creative Ideas | - Som Said/Marina | Graphic Designer | - Marina Yusoff |
| Layout | - Marina Yusoff | Creativity Column | - Sri Warisan's family |
| Administrator | - Marina Yusoff | Photograph | - Ahmad Sawal |

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Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World



Caption describing picture or graphic.

Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're

finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new

procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top custom-

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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**SRI WARISAN SOM SAID
PERFORMING ARTS LTD**

No. 47 & 59 Kerbau Road
Singapore 219173

Phone: 6225 6070
Fax: 6225 906036
Email: sri_warisan@pacific.net.sg
Website: www.sriwarisan.com

Your business tag line here.

We're on the Web!
example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your or-

ganization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place

to insert a clip art image or some other graphic.



Caption describing picture or graphic.