

JULY & AUGUST EVENTS!

MAKAN FIESTA @ VISTA POINT, WOODLANDS (26 JULY 2003)



With GOH launched Makan Fiesta

An event organized by the North-West CDC with the colourful performance presented by Sri Warisan's *Paluan Gendang, Tikar Mengkuang, Warisan Seni, A Glimpse of Gotong Royong* in Kampong life, featuring *Kenton-*

gan, Wedding procession, Silat, Horse dance, Zapin Telok Blangah and Dikir Spura. The show was performed in front of the GOH Mayor Teo of NWCDC and Dr Maliki (MP of Sembawang GRC)



Wedding processions with performers.

SINGAPORE ROJAK @ ORCHARD PARK (12 JULY 2003)

'Spore Rojak' is a special event produced by the Central CDC. S M E D E was commissioned to produce a special dance work that depicts *Harmony - Unity in Diversity*. SMEDE's choreographers Mdm Neila, Mdm Som and Mdm Yan worked together and produced a dynamic performance, conceptualized by Mdm Som



through theatre approach. Adel, Kavitha and Angela represents the voices of our major ethnic group in Singapore, gave the audience a strong message of harmony. The commissioned work included dancers from the Eurasian Association and was very well received to park filled of audience with Mr S R Nathan as a guest of honour.



NATIONAL DAY DINNER @ TG PAGAR CC (15 AUG 2003)

This is our third performance at the Tanjong Pagar CC organized by its committee. It was a well received and good feedbacks received from the Organiser and the audience. A new work titled *Orang Singapura* was specially choreographed by Mdm Som Said for this National day event. We will make a come back for more performances in Tanjong Pagar Community Centre soon.



SRI WARISAN'S COLLABORATION WORK



Dancers in one of the scene in Royal Hunt Irwan posed at his Persuasion area 'Royal Hunt of the Sun' by World in Theatre Research @ Substation Garden (16-24 Jul 2003)



SW's performers with other casts in the RH first English theatre and Irwan was given a role as the Music Director for the performance. Congratulations to all of them for the excellent performance. Well done guys!

Second collaboration work with World in Theatre Research after *Ramayana*. 8 of our performers including our student members, Azhar, Shafiq and Hezan were given the opportunity to be part of the collaboration. Our fulltime performers, Rizal, and Sudirman took charge of the dance choreography, Adel showed his debut acting skills in his

'ORIGINS' BY DANCE ENSEMBLE SPORE @ UNIVERSITY CULTURAL CENTRE (2 AUG 2003)

Production by Dance Ensemble Singapore with guest performance from Sri Warisan and Apsaras Arts. A multi ethnic dance performance aims to promote racial harmony and to have a better understanding and appreciation of each other's culture and art forms besides the collaboration of the multi ethnic dance, Sri Warisan



Dancers in one of the dance choreography



Collaboration of Apsaras Arts, SW & Dance Ensemble Spore

also presented a dance pieces by Iramaya Sophia, *Sesuatu*, presented in *Roots II* before. Nengayu, Zahidah, Seri Rahayu, Taty, Hidayah, Norafidah and Amalee were selected to represent Sri Warisan in the *Origins* production.



Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World



Caption describing picture or graphic.

Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're

finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new

procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top custom-

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the

World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter

to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new

procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new em-

ployees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

**SRI WARISAN SOM SAID
PERFORMING ARTS LTD**

No. 47 & 59 Kerbau Road
Singapore 219173

Phone: 6225 6070
Fax: 6225 906036
Email: sri_warisan@pacific.net.sg
Website: www.sriwarisan.com

Your business tag line here.

We're on the Web!
example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your or-

ganization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place

to insert a clip art image or some other graphic.



Caption describing picture or graphic.