

# ARTS SCENE GETTING HOTTER!

## JAMIYAH IBU TELADAN @ SWISSOTEL STAMFORD (23 AUG 2003)



We have not missed the *Ibu Teladan* event ever since it was started. This year we did a special item of *Radin Mas* for *Ibu Teladan* (Exemplary Mother) and for the ASEAN items, *Loy Krathong* and *Tinikling dance*. President S R Nathan and his wife were the Guest of Honour together with Mr Abu Bakar Maidin the President of Jamiyah

## TALEMPONG ENSEMBLE (12 AUG 2003)

Talempong Ensemble lead by Adel (Head of music) with Helmie, Farid, Rizal & Sudirman

Performed for the launch of Disney Channels new program held at Indochine Asian Civilization Mu-



## KRISHNA JAYANTHI CELEBRATION (23 AUG 2003)

The Hindu Centre and the Geeta Ashram jointly celebrated Krishna Jayanthi (Lord Krishna's birthday) at the temple. They invited Sri Warisan's Melentur Buloh to participate in the event. Dikir Singapura was performed and lead by Nizard Ali. The performers includes Rubiah, Julie and 4 more new students from the



Melentur Buloh photographed together

## LEGEND OF GARUDA (20 & 21 AUG 2003)

This is our first project with Ministry of Education, Production unit. They invited us to do this filming project for MOE Educational VCD that will be distributed to schools. A legendary drama featuring Sri Warisan performers in character



Garuda, Maidens & Princess of China

were filmed at MOE Studio. Adel as Garuda, Helmie as King Solomon, Rizal as Prince of Rome, Marina as Chinese Princess, Iramaya as Genie, Huda and Iramaya as Maidens, Shafiq and Sudirman as warrior. The end product will be in VCD.



Prince of Rome in one of the scene

## NIZARD ALI WAS SELECTED TO RECITE THE PLEDGE AT OUR 38TH NATIONAL DAY AT THE STADIUM ON 9 AUGUST 2003

### 'BERITA WARISAN' EDITORIAL TEAM

Advisor	- Som Said	Managing Director	- Adel Ahmad
Publisher	- Sri Warisan	Deputy Editor	- Marina Yusoff
Writers and Creative Ideas	- Som Said/Marina	Graphic Designer	- Marina Yusoff
Layout	- Marina Yusoff	Creativity Column	- Sri Warisan's family
Administrator	- Marina Yusoff	Photograph	- Ahmad Sawal

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## 'UNIT ARTISTE BUDAYA' & STUDENTS CREATIVITY COLUMN

SETITIK KASIH SEBUAH IKATAN (*Sudirman Bin Mohamed*)

PERTEMUAN YANG TIDAK DIDUGA AKHIRNYA MEMBUAHKAN SEBUAH PERSAHABATAN YANG DISULAMI OLEH KASTH SAYANG DIBENDUNG OLEH KEMESRAAN SEMBILAN PURNAMA TELAH KITA LALUI BERSAMA MENEMPUHI ONAK DAN DURI YANG MENJADI LUMRAH KEHIDUPAN WALAUPUN DUGAAN DAN CABARAN SERING MENIMPA KITA TETAP BERDIRI TEGUH SENTIASA BERSAMA MENITI ARUS KEHIDUPAN - SEIRINGAN MEMIKUL YANG BERAT MENJINJING YANG RINGAN MENGHULURKAN SEBUAH PERSAHABATAN YANG LAHIR DART KEPINGAN HATI YANG LUHUR HORMAT, KEPERCAYAAN, KEIKHLASAN SERTA TOLERANSI BERSAMA DENGAN GURAU SENDA MENJADI ASAS KETEGUHAN PERSAHABATAN INI WALAUPUN DI ANTARA KITA ADA YANG BERUBAH PENDIRIAN NAMUN ATAS DASAR KESABARAN KITA SAMA-SAMA CUBA MENERIMA SERTA MEMAHAMI ISI HATI DAN NALURI YANG TERSELINDUNG DISEBALIK KENYATAAN YANG TERSIRAT DALAM IKATAN SETITIK KASIH

## Inside Story Headline

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This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World



Caption describing picture or graphic.

Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're

finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

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This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new

procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top custom-

*“To catch the reader's attention, place an interesting sentence or quote from the story here.”*

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This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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PERFORMING ARTS LTD**

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Website: www.sriwarisan.com

*Your business tag line here.*

**We're on the Web!**  
**example.microsoft.com**

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your or-

ganization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place

to insert a clip art image or some other graphic.



*Caption describing picture or graphic.*