



This August Sri Warisan turns 6 while our Nation turns 38. We may be considered young but it is our youth and dynamism that fuels us to growth. Growing in confidence, experience, towards our goal as professional performing arts company. Arts Education, General Performances, Productions, and overseas performances have been keeping us on our toes since July. Read all about them in this edition.

General Manager



EDITOR'S NOTE!

Hi, We are back again!

This issue updates you on our Roots II production and other interesting general performances. See u again in our next edition for more overseas festivals events write-up. Together we support our local performing arts and keep them alive

Marina Yusoff

ROOTS II—MEMORIES @ Theatre Studio Esplanade (10 July 2003)

Roots II—Memories features women pioneers of Malay Dance in Singapore re-lived in a multimedia extravaganza of sights and sounds bringing the audience back to the glory, memories and experiences of dancers then; Mdm Laila Sani (30's-50's Film' & stage dancer), Mdm Kamisah (4PM), Mdm Junainah Harris (50's & 60's Film dancer) and many more. New works by Sri Warisan resident choreographers: Irwan Iskandar—*Zapin Ku Tari*



Alif Dal Mim by Zarudin with Irwan, Rizal & Sudirman,



Crossroads by Huda Rahim with Iramaya, Marina, Zaleha, Fida & Irwan

Pertemuan Pertama by Fadil Hussin with Irwan and Huda

Memori, Huda Rahim—*Crossroads*, Marina Yusoff—*Sakaratulmaut*, Fadil Hussin—*Pertemuan Pertama*, Zarudin Yob Ahmad—*Alif Dal Mim*, Adel Ahmad—*Memories of Home* and Iramaya Sophia—*Sesuatu*. All the new choreography works was well received by the audiences. Keep it up!



Sakaratul Maut by Marina Yusoff with Helmie Yusoff



Sesuatu by Iramaya Sophia with UAB dancers

SRI WARISAN @ CULTURAL EVENTS ORGANISED BY NTUC CLUB 'SPORTS & WELNESS'

We had few events organized by NTUC Club performed in several locations and different themes during the month of August. ASEAN dance was in demand for several performances by NTUC Club The Organiser was attracted to the dance since it was performed for the first time in 17 Aug at Downtown East for 'Fun with Food' event. Since that, the ASEAN dance was popular among them. 'National Day Event' at Jurong Island had Brigadier General George Yeo as the GOH. The audience enjoyed with *Unity in Diversity* dance item. 'Summer Dance Collaboration Celebration' event at National Youth Park was a colourful program with 3 different segments by Sri Warisan, including, guest artiste *Triple Noize*, ASEAN dance for the 2nd segment and *Mari Berzapin* with Zubir Abdullah for the 3rd segment.



Summer Dance Collaboration Celebration (30 Aug 2003 @ NYC)

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National day event @Jurong Island (13 Aug 2003)



Fun with Food @ Downtown East—Marque (17 Aug 2003)

SRI WARISAN SOM SAID PERFORMING ARTS LTD

Berita Warisan

Inside Story Headline

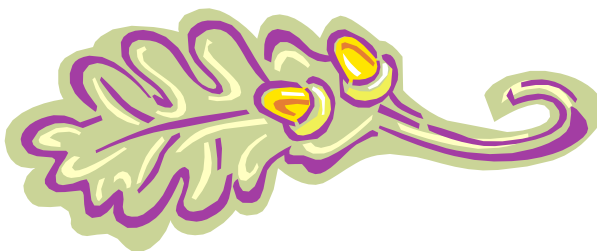
This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World



Caption describing picture or graphic.

finished writing your newsletter, convert it to a Web site and post it.

Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new proce-

dures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top custom-

ers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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Your business tag line here.

We're on the Web!

example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your or-

ganization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place

to insert a clip art image or some other graphic.



Caption describing picture or graphic.