

SRI WARISAN GOING ABROAD AGAIN

FESTIVAL MELAYU SEDUNIA @PEKAN BARU, RIAU 2003 (2 - 6 AUG 2003)

"Hebat, hebat!"-Pak Yuzsamri, Sekretariat Panitia "Fantastik Show" - Pak Rahman, (Assistant Consulate of Singapore)"You all did a very good job" - Encik Zainul Abidin Rashid (Mayor of North East CDC) . "Mengkagumkan, luar biasa" - TV Reporter. "Ramai yang menangis" - Panitia Didi. Begitulah sebahagian dari pandangan dari orang ramai yang menonton persembahan Sri Warisan yang diadakan di pentas utama 'Bandar Serai' (Bandar Seri Raja Ali Haji) dan juga di Plaza Suharawani dan di Padang terbuka Bukit Senapelan. Penampilan Sri Warisan yang dihadiri ribuan penonton menerima sambutan yang membanggakan. Turut hadir pada malam 4 hb di Bandar Senai yang hadir termasuk Gabenor dan isteri, Walikota Pekanbaru, Walikota Tg Pinang



Perarakan Pawai bersama 3000 peserta yang lain



Foto kenangan di pentas Bandar Serai bersama Gabenor dan para Orang kuat Festival



Gambar kenangan bersama Encik Zainul Abidin Rasheed dan Pak Rahman

dan ramai lagi tamu2 yang hadir memberi standing ovation dan tampil keatas pentas bergambar kenangan bersama. Para-para penonton terpegun dengan penampilan Sri Warisan yang bercoraktradisional seperti Warisanuku dan juga penampilan kontemporari Gurindam 12 yang indah. Delegasi Seramai 16 orang termasuk Zubir Abdullah dan Asnida Daud



Persembahan di Padang terbuka Bukit Senapelan

Asnida Daud artis undangan memberikan persembahan yang amat baik. Sri Warisan yang mendapat undangan peribadi dari Pak Yuzsamri. Selain dari kami Persatuan Rakyat juga mewakili Spura(Utusan Kerajaan) juga turut serta.



Gambar kenangan bersama Asst Gabenor Pak Azhar di Hotel pemukiman bersama para ketua delegasi yang lain.

JADUAL FESTIVAL

2	A	u	g	2	0	0	3
8.00mlm	-Welcome	Dinner	di	Arya	Duta	Hotel	
8.00mlm	-	Teknikal	Meeting				
3 Aug 2003							
2.00ptg	-	Pawai	Budaya	di	Jalan	Gajahmada	launch by President
8.00mlm	-	Persembahan	di	Padang	terbuka	Bukit	senapelan
4 Aug 2003							
10.00pg	-	Shopping	di	Pasar	Bawah		
1.30ptg	-	Persembahan	di	Plaza	Citra	Matahari	
1.00ptg	-	Lunch	with	host	(Ketua	Delegasi)	
8.00mlm	-	Persembahan	di	Pentas	Bandar	Serai	
5 Aug 2003							
11.00pg	-	Shopping	at	Pasar	Bawah		
1.00ptg	-	Courtesy	call	to	(Spore	Consulate)	& (Pak Yuzsamri)
7.30pm	-	Menonton	Pertunjukan	(Lomba	Tari)	&	Teater
6 Aug 2003							
7.00am	-	Pulang	ke	Singapura			

SEPTEMBER EVENTS

6 Sept 03 Creative Spore@ Tampines Mall	6 Sept 03 NAC-Shell Arts Reach @ Bt Panjang	10 Sept 03 Japanese Chamber @Victoria Theatre
12 Sept 03 MTA @ Zoological Garden	12 Sept 03 Teachers Day Event @ Fullerton Hotel	13 Sept 03 MTA @ Suntec City
13 Sept 03 Lantern Asia Fest @ Zoological Garden	16 Sept 03 Shell D & I Launch @ UE Square	18-21 Sept 03 Pattani Muslim Festival @ Pattani Thailand
22-24 Sept 03 Glimpse of Malay Culture @ Concourse Esplanade	23-27 Sept 03 Kalimantan Festival @ Kalimantan Indonesia	

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World



Caption describing picture or graphic.

Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're

finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new

procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top custom-

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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Your business tag line here.

We're on the Web!
example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your or-

ganization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place

to insert a clip art image or some other graphic.



Caption describing picture or graphic.